

Beyond Numbers:
Lessons Learned and Data Insights from a
PrEP Community-Based Evaluation

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Consulting & Field Experience



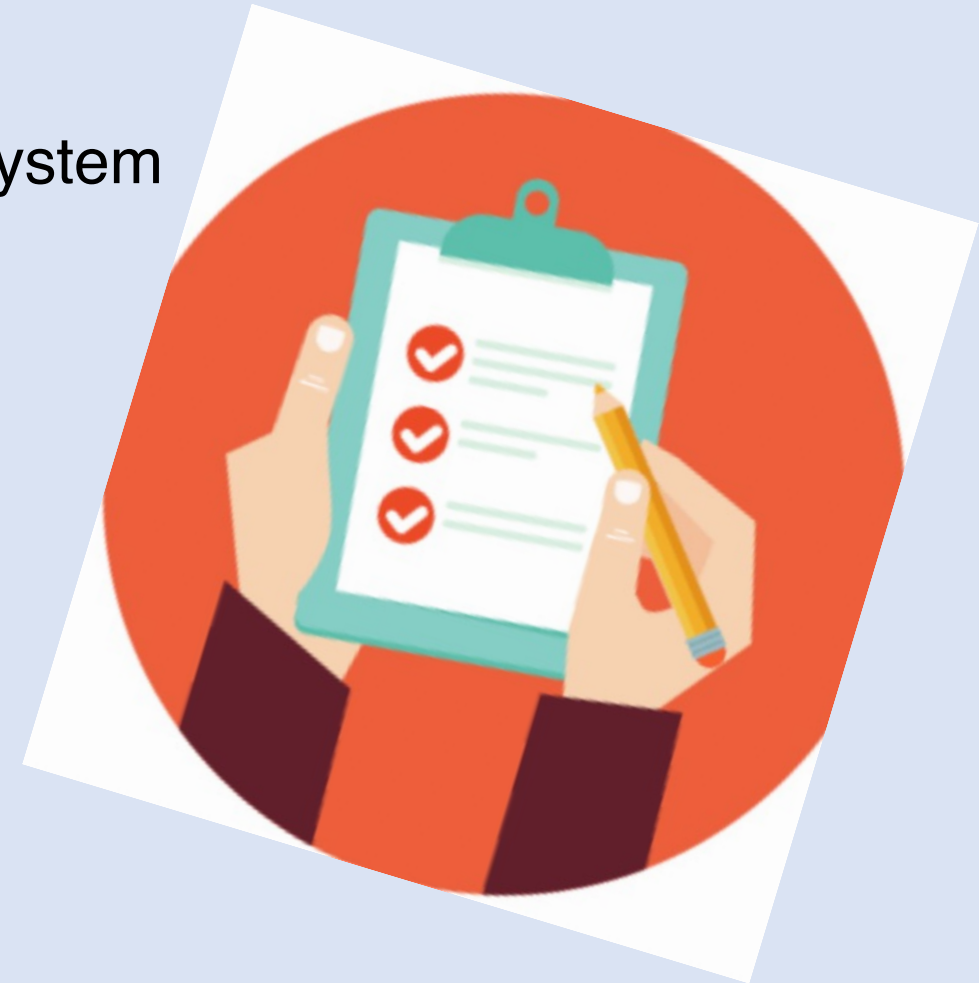
A Place to Nourish Your Health: Chat-For-Change Project

- Community-based PrEP uptake feasibility study 2019-2022
- Key partners
 - APNH- Community organization
 - Yale-Academic partner
 - CHER Solutions- Evaluator
- Digital intervention
- C4C V1 and V2



Program Evaluation

- RE-AIM framework
 - Reach, Effectiveness, Adoption, Implantation, Maintenance
- Data collection
 - Quantitative data from PA entries in web-based system
 - Qualitative data from PA image uploads
 - Qualitative interviews with stakeholders
 - PA, APNH, State DOH, Yale
- Data use
 - Project adaptations
 - Interim and final reporting



Lessons Learned and Recommendations

- Leadership reflecting population of focus
- Virtual vs. in-person meetings
- Stakeholder relationship maintenance



Data Insights



Data Insights – Design, Data Collection, Analysis



Simple

Sophisticated



Google Forms

Stakeholder-driven development and implementation of CRICIT: an app to support high-quality data capture and protocol monitoring for outpatient clinical trials with vulnerable populations

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Evaluation & Data Considerations – Team & Training



Rapid Qualitative Analysis

Alison B. Hamilton, PhD, MPH

Chief Officer of Implementation & Policy, VA Center for the Study of
Healthcare Innovation, Implementation & Policy
Professor-in-Residence, UCLA Department of Psychiatry & Biobehavioral
Sciences

UCLA 3R Hub Methods Workshop

<https://www.youtube.com/watch?v=zXRpWg-2HEA>

Questions and comments?

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